

## Project Summary

### Project Title:

## Increasing Production and Sustainability and Strengthening Internationalization

Project code: CENTRO-02-0853-FEDER-070563

Main objective: To strengthen the competitiveness of small and medium-sized enterprises  
Region of intervention: CENTRO

Beneficiary entity: Panificadora Marques Filipe Lda

Approval date: 03/18/2021

Start date: 09/10/2020

Completion date: 01/21/2023

Total eligible cost: €1,092,430.00

European Union financial support: ERDF €491,593.50

National/regional public financial support: Not applicable

### Main objectives and investments

#### General Objective No. 1

- Innovation in the freezing process through the acquisition of a freezing tunnel
- Expansion of cold storage capacity through the installation of an industrial cold storage room;
- Construction work to accommodate this equipment

#### General Objective No. 2

- Increase in production capacity through the acquisition of various production support equipment;
- Introduction of Industry 4.0 technology through the acquisition and installation of the Bread Weighing and Control Platform;

#### General Objective No. 3

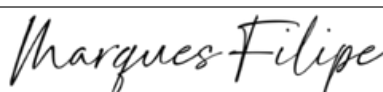
- Increased energy sustainability:
  - Installation of solar panels to generate renewable energy for self-consumption;
  - Purchase of new electric ovens.

#### General Objective No. 4

- Expand the workforce by creating 6 new jobs.

#### General Objective No. 5

- Focus on marketing by developing a marketing plan
- Strengthen internationalization with the goal of exceeding 16% in exports.



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